

## Nexi launches 'NEXI Digital', a European hub for technological innovation

*500 talented youth expected to be employed in Italy and Poland  
and a series of agreements with universities and research centres*

*It will be a state of the art digital centre that will invest in skills and technologies  
in the countries it operates in. Reply is the partner in the project.*

**Milan, 13 December 2021** - Nexi Group announces the launch of Nexi **Digital**, a European hub for technological innovation founded through the partnership with **Reply**, an Italian leading company in Europe in digital transformation and already a long-standing partner of Nexi.

Nexi Digital will be a centre of digital excellence for the Nexi Group at a European level insourcing strategic capabilities which are currently sourced externally. The move demonstrates the company's determination to further invest in **skills and technology** for the in-house development of software for cutting-edge digital payment products and services. In particular, it will focus on attracting **talented young people** who have successfully completed a scientific degree, preferably in engineering or digital fields of study. Within four years Nexi Digital expects to employ more than **500 employees** of which 350 will be new hires.

Nexi Digital expects to bring in new recruits over the next 4 years, to work in high-potential, high-growth countries such as **Italy** (Nexi's headquarters) and **Poland**. Specifically, the company will have **300 employees in Italy** – 180 of whom will be based in Milan, at Nexi's headquarters, and 120 in Bari – **and 200 in Poland**, in Katowice. The first 150 employees will be hired over the course of 2022.

Nexi Digital will also establish a series of **partnerships with universities and research centres** in Italy and Poland, both to identify specialist talent for new job opportunities and to cooperate in the development of excellent digital solutions.

*"Nexi Digital allows us to further accelerate our growth in Europe, investing in skills and innovation with the aim of creating cutting-edge technological solutions in the digital payments market, with particular attention to under-penetrated markets such as Italy and Poland", explained **Paolo Bertoluzzo, CEO of Nexi Group**. "Recruiting young talent and partnering with universities and research centres both strengthens our links to the countries in which we operate and reflects our desire to contribute to the spread of digital innovation in our country and in Europe, the main driver of economic development".*

*"Reply leads digital transformation and the design of new connected products", said **Tatiana Rizzante CEO of Reply**, "In Financial Services we are developing unique competencies and assets that enable our customers to accelerate the transition to new digital business models. We are extremely pleased to work with Nexi Group to put the most*

*advanced digital technology at work in Nexi Digital towards the goal of building a new cashless economy”.*

Hiring the best talent with specific technological skills and investing in technology, which will be added to the 3 thousand people already present in the group and dedicated to the development of innovative solutions and technology in the world of digital payments in Europe, will allow Nexi Group to further strengthen its internal expertise, thereby reducing time-to-market, accelerating speed of execution and ensuring even greater product quality. The partnership with Reply, a leading player in digital integration and digital service applications, allows Nexi Group to guarantee the highest competencies in the creation, launch and development of Nexi Digital.

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**Nexi** is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Borsa Italiana's MTA, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods. Nexi's technological platform and the best-in-class professional skills in the sector lets the company operate at its best in three market segments: Merchant Services & Solutions, Cards & Digital Payments and Digital Banking & Corporate Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. [www.nexigroup.com](http://www.nexigroup.com)

**Reply** specialises in the design and implementation of solutions based on new communication channels and digital media. Reply is a network of highly specialised companies supporting key European industrial groups operating in the telecom and media, industry and services, banking, insurance and public administration sectors in the definition and development of business models enabled for the new paradigms of AI, cloud computing, digital media and the Internet of Things. Reply services include: Consulting, System Integration and Digital Services. [www.reply.com](http://www.reply.com)

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