



Nexi: one million euro for the Fiera Milano Hospital

*Nexi supports the creation of 200 intensive care beds
being set up in the new hospital located at Fieramilanocity to combat the Covid-19 emergency*

Milan, 1 April 2019 - Nexi is standing with Fiera Milano Hospital, the project promoted by Fondazione Fiera Milano in collaboration with the Lombardy Region, which involves the construction of a new hospital at Fieramilanocity to manage the Covid-19 emergency.

One million euros in support of the creation of the over 200 intensive care beds planned by the project: this is the goal pursued by the entire Nexi community - managers, employees and clients - which starting today has launched a campaign raise awareness among all its people and the clients of its partner banks. In support of the efforts to raise the funds, which will go towards covering the completion of the facility and the supply of all the necessary equipment to the intensive care units, Nexi has pledged to equal the donations received, up to a maximum of one million euros.

To manage the fund-raising effort, in collaboration with Fondazione di Comunità Milano Onlus Nexi has set up a dedicated fund to act as a streamlined, transparent vehicle through which to channel the donations of all those heed the call.

Employees and customers of Nexi's partner banks alike will have access to various channels for participating in the fund-raising initiative. First of all, everyone will of course be able to donate quickly and easily using their credit cards. Several additional collection channels have been activated to facilitate donations to the greatest possible extent: donations will thus be accepted by credit card via the nexi.it website, the company's social channels, the website www.fondazionecomunitamilano.org (also by card) or a bank transfer payable to Fondazione di Comunità Milano onlus, IBAN IT18 Y030 6909 6061 0000 0162 571, specifying "Nexi - Together for the construction of the Fiera Milano Hospital" in the reason field.

Nexi employees and managers may also participate in the fund-raising initiative through a simple donation of the pay for their working hours.

*"A strategic company such as ours, which has a daily commitment to the responsibility of supporting Italy's growth, could not fail to heed the call launched by its institutions," explained **Paolo Bertoluzzo, Nexi's Chief Executive Officer**. "At such a difficult, delicate time, we want to do our part to help and support the Italian health system in managing the current emergency. We invite the Nexi community, made up of its managers, employees and customers, to join us in this battle by donating to Fiera Milano Hospital for the initiative it is carrying out in this region and in this city, which are dear to us and which are currently suffering the dramatic consequences of this pandemic more than others."*

*"Fondazione di Comunità Milano onlus is playing its role as a solidarity hub, drawing on its close ties to the local community," commented its president, **Giovanni Azzone**. "We are deeply committed to Nexi's initiative, which we are seeking to support through our Solidarity Fund: a simple, cost-free tool at the service of the generosity of those who wish to do their part in winning the fight against Covid-19."*

Nexi is a leading digital payments provider in Italy with consolidated partnerships with about 150 banking institutions. Through its technology it connects banks, merchants and citizens, enabling digital payments. Nexi's mission is to make every payment digital and facilitate the development of the digitalisation of Italy. Nexi operates in three market segments:

Merchant Services & Solutions: Nexi, together with its partner banks, serves around 890,000 merchants and operates 1.4 million POS terminals;

Cards & Digital Payments: Nexi and its partner banks manage 41 million payment cards;

Digital Banking Solutions: Nexi manages 13,400 ATMs, approximately 420 thousand e-banking stations and over 900 million transactions in clearing services.

Press contacts

Nexi - External Communication & Media Relations

Daniele de Sanctis

daniele.desanctis@nexi.it
Mobile: +39 346/015.1000
Direct: +39 02/3488.4491

Matteo Abbondanza

matteo.abbondanza@nexi.it
Mobile: +39.348/406.8858
Direct: +39 02/3488.2202