# The Leading PayTech

Redefining Payments in Italy

September 2019

#### Italy: Large and underpenetrated market with unique structural characteristics



#4 Largest economy in Europe<sup>(1,3)</sup>

One of the most underpenetrated card payments markets in Europe<sup>(4)</sup>

Strong and resilient secular growth

Unique structural characteristics

€851bn

3.7m

2018 Consumer spend<sup>(1)</sup> Largest SME population in Europe<sup>(2)</sup>

26%

Italy vs 45% Western Europe card payment penetration<sup>(1)</sup>

+~10%

Italy vs. ~6% for Western Europe<sup>(4)</sup> card payments transaction value 15-18 CAGR<sup>(1)</sup>

- SME-dominated and mainly physical commerce market
- Underdeveloped and fast growing e-commerce market (6.5% penetration<sup>(5)</sup>)
- Fragmented and bank led distribution (93% of acquiring (6))
- Country digitalization core for national agenda

Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions and exclude Turkey and countries with data based on modelled assumptions and exclude Turkey and countries with data based on modelled assumptions and exclude Turkey and excluded Transactions, Other Paper Payment Transactions an Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, rent payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending. Consumer Card Payments is defined as Card Payment Transactions (Excl Commercial).

#### Nexi: The leading PayTech with full coverage of the payment ecosystem

% of Group Pro-Forma 2018 Revenues

**Merchant Services & Solutions** 

One-stop solution provider for merchants

of all categories and size

48%

Cards and Digital Payments

Comprehensive portfolio, leading towards

complete digitalisation of payments

**Digital Banking Solutions** 

Driving adoption of advanced banking solutions and developing Open Banking

**Business Activities** 

Large merchants omni-channel



SME solutions

e-Commerce & **Invisible Payments**  Data-enabled products

Scale (1)

Share of Served Market (2)

~890k Merchants

€249bn Value of **Transactions** 

3.2bn Number of **Transactions** 

~70%

41m

Payment Cards Managed

**Consumer Cards** 

**Mobile Payments** 

pay

€197bn Value of Transactions

~60%

**Transactions** 

Commercial Cards

Payment Apps

2.4bn Number of

39%

Clearing Transactions

936m

Number of

13.4k **ATMs** managed

13%



**Instant Payments** 





**Digital Corporate Banking** 



PSD2 &

**Open Banking** 

~420k

Corporate Banking Workstations

16-70%

Clients Served







~90% (3)













served















~30m Cardholders

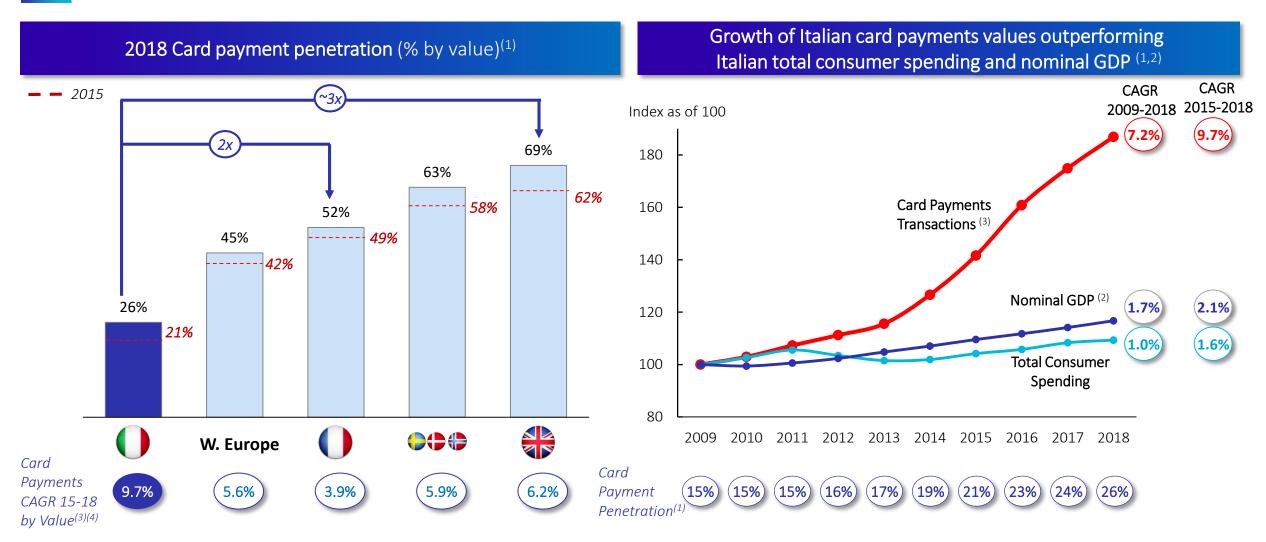
#### Nexi: The leading PayTech redefining payments in Italy

- 1 Europe's most attractive payments market with strong secular growth drivers
  - 2 \ Established market leader at scale with extensive payments ecosystem coverage
    - 3 \ Long term, extensive and value-oriented partnerships with Italian banks
      - 4 Superior products driving multiple growth opportunities
    - Leading technology capabilities driving innovation and Next Generation Platform deployment
  - 6 / Strong leadership team with proven track record across all value creation levers
- Attractive financial profile combining profitable growth, resilience, operating leverage and strong cash flow generation



every day, every pay

## Significantly underpenetrated digital payments market with strong and resilient growth, broadly independent from the economic cycle



Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases of services, utility payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending. Consumer Card Payment Transactions (Excl Commercial).



#### Extensive payments ecosystem coverage extending to digital and technology solutions

#### **Covering Traditional** Card Payments Rails...



Merchant Acceptance



Merchant **Processing** 

Card Issuer

Processing



Co-issuing (no credit risk)



POS terminal lifecycle management

Antifraud, disputes and chargebacks

## ...Relevant Adjacent Digital Services...

Advanced POS Solutions









Data-Enabled **Products** 



SMF Software



**Payment** Apps



Engagement **Platforms** 

#### ...and Extended Payment Solutions



Instant **Payments** 



Self Banking



Digital Corporate Banking



B2B & e-invoicing



**Omni** Acceptance



PSD2 Gateway & Open Banking



## 3 Long-term, extensive and value-oriented partnerships with 150 banks across all segments



**Mission Critical** Services

**Quality of Service** and Reliability

Extensive Portfolio of **Superior Products** 

**Broad Range of** Service Models Payments Advanced **Knowledge Transfer** 

Scale Benefits / **Advantages** 

Support to Commercial Activity

#### 4 A rich portfolio of growth drivers and emerging opportunities







**Emerging** Growth **Opportunities** 

Growth

**Drivers** 







**B2B/Corporate Payments** 



**Dual-sided Opportunities** 



#### 5 Leading technology capabilities driving innovation and Next Generation Platform deployment



#### Capabilities

Strong investment in technology capabilities.

Best in class technology team combining engineering and advanced digital capabilities

- 356 €M invested from H2 2016 to H1 2019
- ~1,500 dedicated resources (in + out)
- 6 digital factories



#### Quality

Quality and Security excellence as foundations to grow our business

- 99.9999% core service availability in 2018
- No data and GDPR breaches



#### Innovation

Strong innovation delivery and complex project execution capabilities

- Product portfolio completely transformed in 2017-2019
- 3x new IT releases 2018 vs. 2017



#### **Next Generation Platform**

Next Generation Platform with modular, progressive, evolutionary deployment enabling competitive advantage via innovation and cost efficiency

- Step by step modular execution on going
- 40% program spend completed;
   180 €M capex expected to complete (H2 2019 – c. 2023)
- Further innovation agility, cost efficiency and operating leverage (e. g. insourcing)



#### 6 Strong and experienced extended Leadership Team



**~2000 FTEs**; ~1000 new vs. 2016

**350** new talent hired coming from **>100** corporates

**83%** new in Top 100



**Enrico Trovati Merchant Services & Solutions** \*\*TELECOM TALLA McKinsey &Company



**Andrea Mencarini** Cards & Digital Payments BANCO BPM UniCredit



**Renato Martini Digital Banking Solutions** 



**Roberto Catanzaro Business Development** accenture









**Marco Ferrero Commercial Division** 







Stefania Gentile **Mercury Payments** 

INTESA M SANDAOLO accenture



**Federico Ferlenghi** Operations & Help Line vodafone







**Saverio Tridico** Corporate & **External Affairs** 🔾 vodafone 🔼 \overline



**Daniela Bragante** Compliance & AML

cîtibank



**Emanuele Boati** Audit

UniCredit



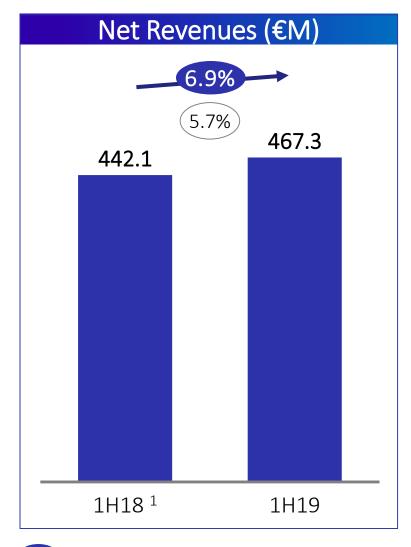


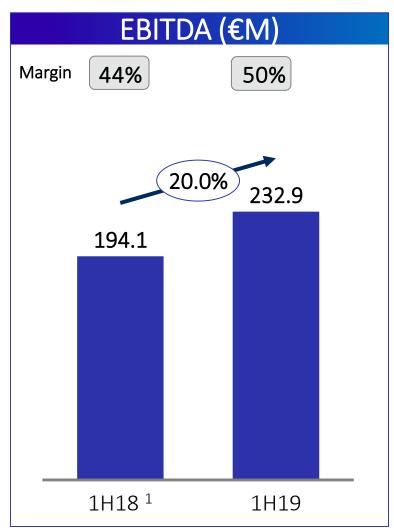
Source: Company disclosure.

## Attractive financial profile combining profitable growth, resilience, operating leverage and strong cash flow generation<sup>(1)</sup>

Unmatched Scale in Italy	€931	2018 Pro-Forma Net Revenues
	€519m	2018 Pro-Forma EBITDA Incl. Initiatives <sup>(2)</sup>
Consistent Profitable Organic Growth	7.8%	2016-2018 Revenues CAGR Organic
	15.5%	2016-2018 EBITDA CAGR Organic
Resilient and Diversified Recurring Revenues	7.2x	Cards Spend vs. Consumer Spend CAGR '09-'18 in Italy
	47% / 53%	Revenue Split (Volume-Driven / Installed Base)
Proven Operating Leverage	64%	Fixed Costs as % of Opex
	46%	2018 EBITDA Margin
Strong Cash Flow Generation	€312m	2018 Operating Cash Flow (3)
	74%	2018 Cash Flow Conversion <sup>(4)</sup>

## 2019 Financial performance so far





#### Additional H1 2019 highlights

- Transformation Costs: -60% y/y
- Capex: 59 €M in H1 2019 (13% of Revenues)
- Normalized Cash Flow conversion:
   80%
- Net Financial Debt/EBITDA: ~3.0x expected for FY19

Underlying growth (excl. run-off of zero-margin HW reselling contracts from acquisitions)

## 7 Updated Financial guidance

#### **Net Revenues**

- 5-7% annual net revenue growth over medium term
- 2019 growth at lower end of range<sup>1</sup>; growth after 2019 at higher end of the range

#### **EBITDA**

- 13-16% annual EBITDA growth over medium term. Continued strong operating leverage
- 2019 EBITDA ~500 €M (~+18% y/y).

## Non-recurring Items

- >60% reduction in non-recurring items in 2019<sup>2</sup>
- Rapid further decrease of non-recurring items affecting reported EBITDA thereafter

#### Capex

- 8-10% ordinary capex as % of net revenues over long term
- Transformation capex on top of ordinary capex of ~180 €M cumulative (2H19 c.2023)

# Capital Structure & Capital Allocation

- 2019 net debt of ~3.0x EBITDA. Organic de-leveraging with target net debt of ~2.0-2.5x EBITDA over mid-long term
- Invest in organic growth; potentially consider accretive and strategically compelling M&A
- Progressive moderate dividend policy, targeting pay-out ratio of 20-30% of distributable profits in mid-long term

#### Nexi: Best poised to capture multiple avenues for future value growth

**Potential** 5 International M&A Opportunities **Potential Local** M&A Opportunities International Further Margin acquisitions Further **Expansion** Capture Future Actor in panconsolidation Strategic Growth European Value chain consolidation **Opportunities**  IT strategy **Ongoing Growth** expansion (e.g. Italian Market **Product Initiatives**  Operations books) transformation B2B / corporate **Strong Tailwinds** payments Capabilities Continued Broad portfolio of enhancement in Open banking operational product initiatives strategic One of the most efficiencies Millennials / mobile across all business product/tech areas underpenetrated centric payments segments: card payments "Future-Ready" Data products and Merchant Services & markets in Europe propositions Solutions Strong and resilient Breadth of portfolio Cards & Digital Solutions growth Market entrenchment **Digital Banking Solutions**  National Agenda towards a cashless Full set of capabilities society

